Edward L. Watson

California State University, Fullerton 2600 Nutwood Ave. Department of Sociology, CP-900 Fullerton, CA 92831 ewatson@fullerton.edu

EDUCATION

- PhD University of California Irvine (2021) Sociology Dissertation: Loving the Language: The Choice, Impact, and Marketing of Mandarin Immersion Field Exams: Race and Ethnicity, Education
- MA University of California Irvine (2017) Sociology
- **MA** Washington University in St. Louis (2013) East Asian Studies
- **BA** University of Missouri Columbia (2005) Sociology

PUBLICATIONS

Watson, E. (2022). Keeping Up with the (Zh)oneses: Language Immersion and School Choice. *Education and Urban Society*, *54*(4), 445-469.

Watson, E. (2021). Dual Immersion as Multicultural Education: A Reflection on Cross-cultural Research. In *Gender, Race, and Class in the Lives of Today's Teachers* (pp. 171-185). Springer, Cham.

Pedagogical Articles Under Review

Watson, Edward (2022) Black Lives Matter Here Too: Amplifying Black Voices in Research Methods

Watson, Edward (2022) Qualitative Coding Exercise: Interactions with Law Enforcement

Journal Articles in Progress

Watson, Edward (2023) Diversity or Gentrification: Middle-Class Parents at Working-Class Schools

Watson, Edward (2023) Globalized Acceptance: The Marketing of Mandarin Immersion

TEACHING EXPERIENCE

- Sociology of Education; Chapman University (Fall 2022) Instructor of Record
- Crime, Criminalization, and Society; CSU Poly Pomona (Fall and Spring 2022) Instructor of Record

Sociology of Race and Ethnicity; Chapman University (Spring 2022) Instructor of Record

Student Academic Excellence Program (SAEP); University of California, Irvine (Summer 2022/21/20/19/18) Instructor of Record

Sociology of Education/Sociological Theory/Research Methods; CSU – Poly Pomona (2022/21/20/19) Instructor of Record

Research Methods in Sociology; University of California, Irvine (Spring/Summer 2020) Instructor of Record

University Studies: Freshman Edge/Summer Bridge; University of California, Irvine (Summer 2020/19) Instructor of Record

Division of Teaching Excellence and Innovation; University of California, Irvine (2018) Pedagogical Fellow: *Teaching Assistant Professional Development Program*

AWARDS AND FUNDING

Summer Teaching Apprenticeship Program Fellow (UC – Irvine, 2020) Sociology Summer Research Grant \$2000 (UC – Irvine, 2020) Teaching Assistant of the Year \$200 (UC – Irvine, 2019) Sociology Summer Research Grant \$1400 (UC – Irvine, 2019) Associate Dean Fellowship \$6900 (UC – Irvine, 2018) Faculty First-Look Scholar (New York University, 2018) Sociology Summer Research Grant \$1800 (UC – Irvine, 2018) Pedagogical Fellowship \$2000 (UC – Irvine, 2018) Sociology Summer Research Grant \$1200 (UC – Irvine, 2017) Sociology Summer Research Grant \$1600 (UC – Irvine, 2017) Sociology Summer Research Grant \$1600 (UC – Irvine, 2016) Sociology Summer Research Grant \$1100 (UC – Irvine, 2015) Competitive Edge Summer Fellowship - Deferred \$5000 (UC – Irvine, 2013) Chinese Government Full Scholarship (Shanghai Normal University, 2012) Most Outstanding Teacher (Chongqing University of Technology, 2010)

CERTIFICATES

Diversity Education Certificate Program (UC – Irvine, 2021) Mentoring Excellence Program Certificate (UC – Irvine, 2020) Division of Teaching and Learning; Certificate in Course Design (UC – Irvine, 2017) Certificate of Chinese Proficiency (HSK 汉语水平考试, 2010)

RESEARCH EXPERIENCE

- Constructing Class: Language Immersion Programs and the Global Student (2018-2020) Sole Investigator: *Conducted an ethnography of an elementary immersion program*
- Code Switching: Black Voices in Higher Education; University of California, Irvine (2019-2020) Research Assistant - Supervisor: Brandy Gatlin-Nash, PhD
- The Financial Child: Debt and Investments for Kids; University of California, Irvine (2018-2019) Research Assistant - Supervisor: Nina Bandelj, PhD
- Keeping up with the (Zh)oneses; University of California, Irvine (2015-2016) Sole Investigator: *Conducted a mixed-method study of parental school choice*
- Question Bridge, Black Males; Missouri History Museum; Saint Louis MO (2013) Sole Investigator: *Researched, designed, and implemented entire accompanying educational curriculum for exhibit based on the heterogeneity and identity of African American males.*

PRESENTATIONS

Watson, Edward. (2021). "Black Lives Matter Here Too: Amplifying Black Voices in Research Methods" American Sociology Association, Virtual Conference.

Watson, Edward. (2021). "Diversity or Gentrification: Middle-Class Parents at Working-Class Schools" American Sociology Association, Virtual Conference.

Watson, Edward. (2021). "Crafting Culture Class: The Gentrifying Effect of Dual Language Immersion" American Educational Research Association, Virtual Conference.

Watson, Edward. (2020). *Tipping the Scales: Language Immersion and Gentrification*. American Sociological Association, San Francisco, CA.

Watson, Edward. (2019). *The Construction of the Global Citizen: Cultural Design in the Classroom*. American Sociological Association, New York, NY.

Watson, Edward. (2019): Creating Culture: The Social Inclusion/Exclusion of Mandarin Immersion. New York University Faculty First Look. New York, NY.

Watson, Edward. (2018). *Keeping Up With the (Zh)oneses: Mandarin Immersion and Parental School Choice*. Sociology of Education Conference, Monterey, CA.

Watson, Edward. (2017). *Keeping Up With the (Zh)oneses: Mandarin Immersion and Parental School Choice*. Pacific Sociological Conference, Portland, OR.

Watson, Edward. (2016). *Social and Cultural Attitudes Towards the Benefits of Bilingualism*. Sixth International Conference on Immersion and Dual Language Education: Connecting Research and Practice Across Contexts, Minneapolis, MN.

Watson, Edward and Dugan, J. (2016). *Building Sustainable Partnerships: Underrepresented Populations of Chinese Immersion.* Asia Society National Chinese Language Conference, Chicago, IL.

INVITED LECTURES AND PANEL DISCUSSIONS

2022: Panel Discussant, "Panel on Edited Volume: Gender, Race, and Class in the Lives of Today's Teachers: Educators at Intersections", Pacific Sociology Association Conference, Sacramento, CA.

2020: Panel Discussant, "Voices of Advocacy: Why Your Votes Matter", Deans Ambassador Council, University of California, Irvine.

2020: Guest Speaker, "My Academic Journey", Alpha Kappa Delta, California State University – Polytechnic Pomona.

2019: Roundtable Presider, "Sociology of Education Section" American Sociological Conference, New York, NY.

2019: Roundtable Moderator, "Asian and Asian American Studies" University of California, Irvine, Summer Academic Enrichment Program (SAEP)

2019: Panel Discussant, "Making Academic Parenthood Work." University of California, Irvine.

2018: "Methodological Approach to Research" California State Polytechnic University, Pomona.

2018: "Freshman Edge/Summer Bridge Guest Speaker." University of California, Irvine.

2016: "Know-How Sessions", Diverse Educational Community and Doctoral Experience (DECADE) and Graduate Division. University of California, Irvine.

2016: Graduate Student Speaker, "Reduce the Stress and Excess: Renowned Traditional Chinese Doctor Prescribes the Keys to a Happier, Healthier Life." University of California, Irvine.

PROFESSIONAL SERVICE

Strategic Kids After School Site Consultant; Laguna Hills, CA (2022)

- IIA (Irvine International Academy) English/Chinese Bilingual Charter School; Irvine, CA (2022) Interim Executive Director
- IIA (Irvine International Academy) English/Chinese Bilingual Charter School; Irvine, CA (2021) Board of Directors - Secretary
- Asian and Asian American Studies; University of California, Irvine (2019) Moderator in the Summer Academic Enrichment Program (SAEP)

- PAASSC (Parents of African-Americans Students Studying Chinese); Berkeley CA (2017) Board Representative
- Summer Undergraduate Research Program (SURP); University of California, Irvine (2016) *Graduate student mentor*
- Global Connect; University of California, Irvine (2015) Graduate student presenter

LANGUAGES

Mandarin Chinese – Advanced Proficiency (reading, writing, speaking)

PROFESSIONAL MEMBERSHIPS

American Educational Research Association Sections: Bilingual Education Research SIG
American Sociological Association Sections: Education, Race and Ethnicity
Association of Black Sociologists (ABS)
Black China Caucus (BCC)
Pacific Sociological Association
NAFSA: Association of International Educators
National Center for Faculty Development and Diversity
Center for Asian Studies (UC – Irvine)